

EFM INDUSTRY SESSIONS & PRODUCERS HUB · EFM INDUSTRY SESSIONS & PRODUCERS HUB

FRI, 14 FEB			SAT, 15 FEB			SUN, 16 FEB			MON, 17 FEB			TUE, 18 FEB		WED, 19 FEB
EVENT HALL*	CAFÉ CONNECT*	GROPIUS BAU	EVENT HALL*	CAFÉ CONNECT*	GROPIUS BAU	EVENT HALL*	CAFÉ CONNECT*	GROPIUS BAU	EVENT HALL*	CAFÉ CONNECT*	GROPIUS BAU	EVENT HALL*	CAFÉ CONNECT*	EVENT HALL*
		9:00–10:00 Breakfast Club for Producers			9:00–10:00 Breakfast Club for Producers			9:00–10:00 Breakfast Club for Producers			9:00–10:00 Breakfast Club for Producers			
	9:30–10:30 DocSalon Breakfast Circle			9:30–10:30 DocSalon Breakfast Circle				9:30–10:30 DocSalon Breakfast Circle			9:30–10:30 DocSalon Breakfast Circle			
10:30–12:30 P Winston Baker: 2nd Annual Entertainment Finance Forum Berlin		10:00–12:30 Spanish Producers Spotlight followed by Networking	10:00–11:00 From IP to Screen: Inside the Making of <i>Hot Milk</i> and <i>The Outrun</i>		10:30–11:30 In Conversation with Oliver Neumann on <i>Mother's Baby</i>	10:00–11:00 The Big Picture: Decoding Newest Industry Trends and Shifts		10:30–11:30 Future Narratives – Utilising Societal Insight in Development	10:00–11:00 Eyes on the Audience: Smart Thinking in Distribution & Exhibition		10:00–11:30 Women at the Lead: 3 Tools to Master Your Next Deal			10:00–11:30 Talents Labs Presentation Script Station
	11:00–13:00 Meet the Festivals		11:30–12:30 Encouraging Growth: The Journeys of Highly-Acclaimed Documentaries	11:00–13:00 Meet the Festivals	12:00–13:00 Art of the Prompt – A Pitchdeck that Sells	11:30–12:30 Level Up: Bridging the Worlds of Gaming and Filmmaking		12:00–13:00 Empowering Creativity: Responsible AI in the Entertainment Industry	11:30–12:30 Inventive Ambitions – Financing Non-Fiction 2025		12:00–13:00 Taking the Filmmakers Perspective: AI Use Cases			12:00–13:30 Talents Labs Presentation Short Form Station
13:30–14:30 Gender Equality in the Audio-visual Sector – (How) Are We Making Progress?	14:00–16:00 Consult the Experts	14:00–15:00 Using AI-backed Anthropology to Build Strong Audience Awareness	13:30–14:15 From <i>Moonlight</i> to Spotlight: A Conversation with Dede Gardner	14:00–16:00 Consult the Experts	14:00–15:00 From Idea to Audience: Testing, Marketing and Financing Your Film	13:15–14:00 Nostradamus Collective: Navigating Europe's Production Realities		14:00–15:00 Masterclass – How to Make a Real-Time CAM Your Biggest Ally	13:30–14:30 P Mapping New Trends and Opportunities in the Asian Film Market		14:00–16:00 Consult the Experts		14:00–14:45 Café Talk – Learn from an Expert: How to Best Access Archives	14:30–16:00 Talents Labs Presentation Doc Station
15:15–16:15 Female Leadership: Breaking the Glass Ceiling	15:00–16:00 How to Navigate Berlinale & EFM from a Non-Fiction Perspective	15:30–16:30 Step Up! The New Toolkit for Green International Co-Productions	14:45–16:00 P Media Consumption Habits of Young People in Europe	15:30–16:30 A <i>Timestamp</i> of Resilience: Filmmaking in a Country Under Siege	15:30–16:30 AI Playbook 101: Everyday Tools for the Independent Producer	14:45–15:45 EFM Startups: Insights and Tools Making the Industry Ready for the Future		15:30–16:30 Meeting with Experts: Strategies for Collaboration with Asia	15:15–16:15 Market Moves: Festival Strategies for Box Office Success		16:00–18:00 Only Writers in the Building presented by Midpoint Institute @ Producers Hub		14:45–15:30 Café Talk – Archive Yourself?!	
17:00–18:00 Perfect Package: CAA's Roeg Sutherland on What the Market Needs	16:30–17:30 Working with Organisations Supporting Narrative Sovereignty	17:00–18:00 From Berlinale to Staff Picks: How Shorts Break Through The Noise	16:30–18:00 P Pitch Perfect: Producers Showcase Projects Analysed by AI	16:30–17:30 Solid Post-Production Elevates Creative Documentaries		16:30–18:00 Lost in Translation? Independent Cinema Can Speak to Youth!		17:00–18:00 Direct Investment Obligations: Impacts for Independent Producers	17:00–18:00 Marketing that Works: Tools and Tactics to Move the Needle		17:00–18:00 Archival Filmmaking: Dismantling the Construction of the Past			
	18:30–19:30 DocSalon Apéro	18:00–19:00 Happy Innovation Hour		18:30–19:30 DocSalon Apéro	18:00–19:00 Happy Innovation Hour			18:00–19:00 Happy Innovation Hour			18:00–19:00 Happy Innovation Hour			
												18:30–19:30 Archive Market Apéro		

- EFM Industry Sessions
- DocSalon
- Producers Hub
- Berlinale Talents
- Archive Market
- Innovation Hub
- P** Partner Event



ALL EFM INDUSTRY SESSIONS & BERLINALE SERIES MARKET EVENTS

* Documentation Centre for Displacement, Expulsion, Reconciliation

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