

EUROPEAN FILM MARKET
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EXPLORE. CONNECT. DO BUSINESS.
20-27 FEB 2020



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BANNERS



HORIZONTAL BANNER / GROPIUS BAU



FLOOR LEVEL BANNER / GROPIUS BAU



SPECIAL BANNER / MARRIOTT



SPECIAL BANNER / CINEMAXX

BANNERS



VERTICAL & SPECIAL BANNER / MARRIOTT



VERTICAL BANNER / GROPIUS BAU



VERTICAL BANNER / GROPIUS BAU



SPECIAL BANNER / ZOO PALAST



VERTICAL BANNER / MARRIOTT

BANNERS



VERTICAL & HORIZONTAL BANNER / GROPIUS BAU



OUTDOOR BANNER / GROPIUS PARK



ILLUMINATED BANNER / GROPIUS BAU

POSTERS & STICKERS



LARGE POSTER / GROPIUS BAU



STAIR STICKER / MARRIOTT



STAIR STICKER / GROPIUS BAU



LARGE POSTER / MARRIOTT



POSTER / ZOO PALAST

POSTERS & STICKERS



POSTER / GROPIUS BAU



LIFT POSTER / MARRIOTT



POSTER / ZOO PALAST



DOOR STICKER / GROPIUS BAU

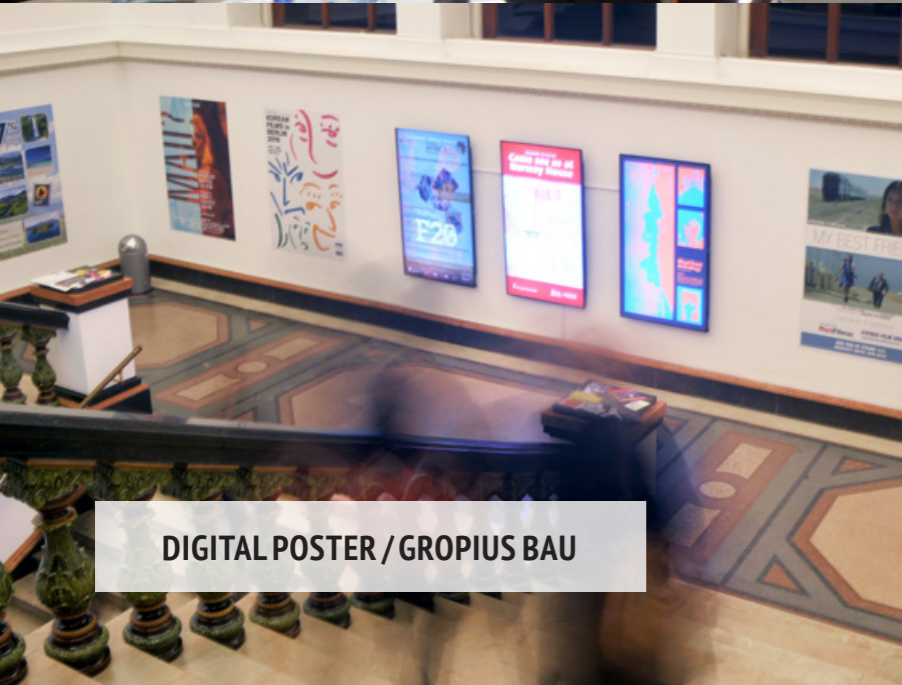


LARGE POSTER / GROPIUS BAU

DIGITAL DISPLAYS



TRAILER MONITOR & DIGITAL POSTER / GROPIUS BAU



DIGITAL POSTER / GROPIUS BAU



TRAILER MONITOR / GROPIUS BAU



DIGITAL POSTER / MARRIOTT

DIGITAL DISPLAYS



OUTDOOR TRAILER / GROPIUS PARK



DIGITAL POSTER / GROPIUS BAU



DIGITAL POSTER / CINEMAXX



DIGITAL POSTER / CINEMAXX



DIGITAL POSTER / ZOO PALAST

DETAILS & PRICES - DISPLAY ADVERTISEMENT

HORIZONTAL BANNER

Gropius Bau
€ 3,500

VERTICAL BANNER

Gropius Bau / Marriott
from € 2,500

FLOOR LEVEL BANNER

Gropius Bau
€ 4,000

ILLUMINATED BANNER

Gropius Bau
from € 4,000

OUTDOOR BANNER

Gropius Park
from € 3,000

SPECIAL BANNER

Gropius Bau / Marriott / CinemaxX / Zoo Palast
from € 1,710

VARIOUS POSTERS

Gropius Bau / Marriott / Zoo Palast
from € 750

LIFT POSTER

Gropius Bau / Marriott
€ 1,200

STEPS

Gropius Bau / Marriott
from € 2,000

REVOLVING DOOR STICKERS

Gropius Bau Main Entrance
from € 1,000

DETAILS & PRICES - DIGITAL DISPLAYS

DIGITAL POSTER

Gropius Bau / Marriott / EFM Cinemas

€ 850 per poster in rotation

DIGITAL POSTER x3

Gropius Bau

€ 1,250 per poster in rotation

Show your digital poster on three monitors in the Gropius Bau:
Lobby / Wardrobe / Lounge

All three monitors show the same poster.

DIGITAL POSTER x5

five market locations

€ 2,000 per poster in rotation

Show your digital poster on one monitor each in five market locations.

All five monitors show the same poster.

ALL DIGITAL POSTERS ARE SHOWN IN A LOOP OF MAX. 12 POSTERS

TRAILER MONITOR

Gropius Bau

€ 1,250 per minute trailer or promo reel

Show your trailer at three busy spots in the Gropius Bau:
Ticket Counter / Atrium / Entrance to Gropius Bau Cinema

All monitors share the same loop of trailers.

OUTDOOR TRAILER

Gropius Park

€ 1,000 per minute trailer or promo reel

ALL TRAILERS ARE SHOWN IN A LOOP OF MAX. 10 TRAILERS

TO BOOK SPACE, PLEASE CONTACT OUR ADVERTISING DEPARTMENT: efm-advertising@berlinale.de