FEBRUARY 15-19, 2025

BERLINALE

CO-PRODUCTION

MARKET

Saturday to Wednesday, February 15–19, 2025 • 5 days of curated meetings and informal networking • 600 experienced producers and financiers • 30 feature projects ready for co-productions • 5 unique companies • 10 drama series projects • 10 books for adaptations 25 public funds • 1500 pre-scheduled meetings • producer-focused programme

The *Berlinale Co-Production Market* is the Berlinale's networking platform for industry professionals actively working in international coproductions. At its core, a selection of 30 feature and 10 series projects in development and financing stages are looking for partners.

From mid-August, producers can submit their new feature and drama series projects for selection. Interested co-producers, sales, distributors, broadcasters, funds and financiers among the 600 selected participants can request one-on-one meetings with the selected projects.

The Company Matching meetings provide space to talk about slates, strategies and possible alliances with 5 hand-picked companies. At the Fund Meetings, producers can request 20-minute oneon-ones with representatives from 25 international public funds.

Overall, 1500 pre-arranged one-on-one meetings are scheduled, and 4 prestigious prizes given out.

Since the *Berlinale Co-Production Market's* start in 2004, over 370 films and 24 series have been made, among them Golden Bear-,

Cannes-, Venice- and Academy Award-winners as well as many further festival and audience hits.

The programme also offers Case Studies, Theme Talks, Country Sessions, Speed Matchings and informal networking events, providing participants with various possibilities to catch up on financing trends and meet with like-minded professionals.

Co-Pro Series presents 10 selected drama series projects in its renowned pitching event, plus one-on-one meetings.

At Books at Berlinale, the world's first rights market for literary adaptations linked to an A-list film festival, international publishers and literary agents present a selection of 10 new, bestselling and award-winning novels for film adaptations.

International film funds and promotion bodies are partnering with the Berlinale Co-Production Market in order to present their financing and co-production opportunities. They can also support some of the upcoming producers who would like to kickstart their international network in the Visitors Programme.



Official Selection: fiction feature projects

From mid-August (deadline: September 18), producers from throughout the world who are experienced in international co-productions can submit a project for the Official Selection.

Important selection criteria include: the artistic quality and the production and financing structure and schedule of the projects, their suitability for international co-productions and their potential appeal to the attending producers and financiers.

Requirements for feature film projects

- feature-length fiction film with international market potential
- project at financing stage, suitable for international co-production and open for co-producers
- full script available in time before the market
- the company submitting the project must have completed at least one recent international co-production
- 30% of the financing secured
- budget range: ca. 1–20 million Euro Check our <u>website</u> for details, updates and <u>exceptions</u>

Submission Material

Completed online submission form, approx. 5–8 page treatment / detailed synopsis in English, 5-page script excerpt, financing plan (in Euros), visual material/mood book, director's previous work

Talent Project Market: fiction feature or creative documentary projects

Producers in the first ten years of their career who are applying for *Berlinale Talents* (early July–September 4, tbc) can submit their projects to the "Talent Project Market", a special programme at the *Berlinale Co-Production Market* offering additional guidance for up-and-coming producers. Talent Project Market projects are freed from the abovementioned financing requirements, and the producers do not need to have international co-production experience. However, if a project also fulfills the requirements for the Official Selection, you may submit to both sections to double your chances.

For details and application, please see www.berlinale-talents.de

Co-Pro Series: drama series projects

At Co-Pro Series, ten drama series projects are pitched and have one-on-one meetings with interested partners. Producers worldwide can submit first-season, non-procedural, artistically strong drama series or miniseries projects in development for which they are looking for co-production and financing partners. Important criteria include the artistic quality of the project as well as the profiles of the creatives and production company. Development and financing may also be at earlier stages.

Required material: submission form, one-pager, pilot treatment, outline of the season, financing plan, moods, and script excerpts.

Apply without project

Experienced producers and financiers who are looking for projects to co-produce and do not wish to present their own projects can request the <u>application link</u> from <u>coproductionmarket@berlinale.de</u> in <u>November</u>, to participate in the full programme, networking and to request one-on-one meetings with the selected projects, companies, and funds.

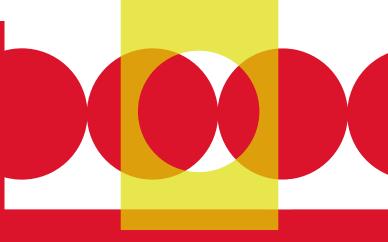
Visitors Programme

International institutions can partner with us to bring a delegation to the Visitors Programme, targeted at producers who are not yet internationally experienced but want to get a glimpse of the market and start their international network.

Prior, additional accreditation for the Berlin International Film Festival and/or European Film Market is required for all participants.

Check out <u>berlinale-coproductionmarket.de</u> in August for further information and updates on calls & deadlines





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Berlin International Film Festival Potsdamer Platz 11 10785 Berlin, Germany The Berlinale Co-Production Market is a Berlinale Pro* initiative of the Berlin International Film Festival, a division of Kulturveranstaltungen des Bundes in Berlin GmbH (KBB), with the support of MDM Mitteldeutsche Medienförderung GmbH and the Creative Europe – MEDIA Programme of the European Union.





Co-funded by the Creative Europe MEDIA Programme of the European Union