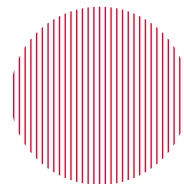




BERLINALE CO-PRODUCTION MARKET



Saturday to Wednesday, February 13–17, 2021 • 5 days of exclusive, curated networking
• 600 experienced international producers, financiers, sales agents, distributors, TV and fund representatives • 35 selected feature projects in advanced stages • 5 additionally selected, high-profile companies • 10 selected drama series projects • 12 books for adaptations
• 18 public funds to meet • 1500 pre-scheduled one-on-one meetings • producer-oriented conference programme

As the Berlinale's networking platform for industry professionals actively working in international co-productions, the *Berlinale Co-Production Market* offers producers the opportunity to introduce their selected new feature and drama series projects. With its efficient meeting coordination and a focused conference programme, it even allows participants with a very tight festival schedule to connect with the most promising pre-selected projects, to discover new financing models and to exchange information and ideas with like-minded professionals.

Potential co-producers and financiers can request one-on-one meetings with a selection of outstanding, partly financed international feature projects. The additional Company Matching programme offers room for talks beyond single projects: participants can request meetings with 5 hand-picked international companies to speak about slates, strategies and business models, and to find common ground for potential alliances.

At the Fund Meetings, producers can request 20-minute one-on-one meetings with representatives from various international public funds.

At the *Berlinale Co-Production Market* 2020, 36 selected feature projects from 34 countries (from more than 500 applications) as well as 5 companies in the Company Matching programme were presented.

600 producers and financiers from more than 400 companies around the world attended. 1500 pre-arranged one-on-one meetings were scheduled. On top, 3 prestigious monetary prizes were handed out.

Since the *Berlinale Co-Production Market's* debut in 2004, over 300 films and 15 series have been made, which means over 50% of all presented projects have been realised, premiered at major festivals worldwide and released.

In addition to the pre-scheduled one-on-one meetings, participants can establish further contacts and network with each other. The conference programme offers diverse formats such as Case Studies, Theme Talks, Country Sessions, Speed Matchings and targeted networking events.

The *Berlinale Co-Production Market* also offers two specialised pitch and networking events: At the Co-ProSeries Pitches, participants and further buyers can discover ten selected international drama series projects that are looking for partners.

At Books at Berlinale, which was established as the world's first rights market for literary adaptations linked to an A-list film festival, international publishers and literary agents present a selection of twelve new, forthcoming, bestselling and award-winning novels with great potential for film adaptations.



Requirements for Feature Film Projects

- feature-length fiction film with international market potential (for theatrical release)
- project suitable for international co-production and open for co-producers
- full script available
- a minimum of 30% of the financing, or at least the local production support, must be secured
- budget range: ca. 1–20 million Euro (check our website for possible exceptions and updates)
- the company submitting the project must have completed at least one international co-production

Project Submission

- completed submission form ([online](https://www.berlinale-coproductionmarket.de) in September 2020: www.berlinale-coproductionmarket.de)
- approx. 5–8 page treatment / detailed synopsis in English
- 5-page script excerpt
- financing plan (in Euro)
- director's previous work sample (as a link)

Deadline for feature project submissions:
September 30, 2020

Further information regarding
Drama Series Projects, Talent Project Market
and Participants looking for projects
on the next page

Contact us at:
+ 49 30 2 59 20 517
coproductionmarket@berlinale.de



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FEBRUARY 13–17, 2021



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Executive Director: Mariette Rissenbeek
Artistic Director: Carlo Chatrian

The *Berlinale Co-Production Market* is an initiative of the Berlin International Film Festival, a business division of the Kulturveranstaltungen des Bundes in Berlin GmbH (KBB), with the support of MDM Mitteldeutsche Medienförderung GmbH and Creative Europe – MEDIA Programme of the European Union.

The *Berlinale Co-Production Market* is part of the *European Film Market*.



Mitteldeutsche
Medienförderung



Creative
Europe
MEDIA



Minister of State
for Culture and the Media



How to participate:

How to apply with a **feature** project?

In September 2020 (deadline: September 30, 2020), producers from throughout the world who are experienced in international co-productions are invited to submit a project for the Official Selection. The selected projects will be announced in January 2021.

Important selection criteria include: the artistic quality and the production and financing structure of the projects, their suitability for international co-productions and their potential appeal to the attending producers and financiers. Please see project requirements and details on the previous page.

How to apply for the **Talent Project Market**?

Applicants for *Berlinale Talents* (deadline: September 1, 2020) can submit their projects to the "Talent Project Market", a special programme at the *Berlinale Co-Production Market* introducing projects by up-and-coming producers to the international market. The requirements are different from the Official Selection.

The application is made as part of the *Berlinale Talents* application. For details, please see www.berlinale-talents.de

How to apply with a **drama series** project?

At Co-Pro Series, ten drama series projects are pitched and have one-on-one meetings with interested partners. By mid-October 2020, producers can submit first-season, non-procedural, visually strong drama series or miniseries projects in development for which they are looking for co-production and financing partners. Required material: submission form, one-pager, pilot treatment, outline of the season, financing plan, moods, and script excerpts.

How to apply to participate **without** a project?

Experienced producers and financiers who are looking for projects to co-produce and do not wish to present their own projects can request the application link from coproductionmarket@berlinale.de in autumn, to be able to participate in the full programme and networking and request one-on-one meetings with the selected projects.

How to participate in the **Visitors Programme**?

International institutions can partner with us to bring a delegation to the Visitors Programme, which is targeted at producers who are not yet internationally experienced but want to get a glimpse of the market and start up their international network.

Prior, additional accreditation for the Berlin International Film Festival and/or European Film Market is required for all participants.